

In the Specification

Please amend the specification as follows: Please refer to Appendix A for mark-ups reflecting changes to the specification.

Please replace the first paragraph on Page 12 (through the first colon on Page 12) with:

A1
The system will compare the attribute value for the substitute, A_Q with that for the original product, A_O . If A_Q is less than A_O , the Attribute Similarity Index for Product P_Q and attribute X_A , $SI_{OQ}(X_A)$ is calculated as follows: